THE WENNOVATION HUB STORY

A focus on the Ibadan Campus
POINTS OF DISCUSSION

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Wennovation Hub is a local initiative to stimulate enterprise development across many sectors. With the Key sectors being Agriculture, Education, Health Care, Clean Energy and Social Infrastructure, the hub has already led to the growth of many ventures through its campuses across Nigeria. Since our inception in 2011 as an innovation development arm of LoftyInc Allied partners, Wennovation Hub has trained over 9000 youths, with over 300 startup teams incubated and more than 1000 jobs created through the startups. The startups have already raised over $2.5million directly till date. Notable startups in the Wennovation Hub portfolio include: Andela, Printivo, Flutterwave, Kangpe and more recently Crop2Cash, ProNov and Afrimash.
2011
Commenced operations in Lagos

2015
Extended operations to Ibadan

2018
Signed MOU with KADICT,
Launch of Kaduna Hub
Launched Abuja Campus

2019
Commenced Program
Operations in Abuja Campus
MOVING TO IBADAN

BUILDING INNOVATORS TO SERVE AFRICA

Oyo State is positioned to serve the Southwest States and Nigeria at large in the field of innovation. This we noticed within four (4) years of operations as most of our talents at the Lagos campus relocated from the city of Ibadan. Thus in 2015 we took the bold step to launch another campus in the city of Ibadan. The first location being Samonda and later relocating to the current location at Queen Elizabeth road.
WHY IBADAN

Ibadan is the capital city of Oyo State and the 3rd largest metropolitan area, by population in Nigeria, after Lagos and Kano.

With a population of over 3 million inhabitants, Ibadan is home to several research centers and Tertiary Institutions. The city serves as an important transport Hub and corridor for the south-western Region of Nigeria.

"Unlike Lagos and other major city, there is very little Tech Startup activity in Ibadan"
OUR MANDATE

MOVING TO IBADAN, OUR GOAL WAS SIMPLE

Create a safe haven for innovators to converge and have access to mentors.

Train innovators to use various tech skills to solve problems in their locality.

Groom these solutions into viable business ventures and create jobs in the process.
Milestones and Achievements

TOTAL-WENNOVATION HACKATHON 2015
Hackathon to solve defined Total Nigeria’s problem statements, offering the winner US$1,000 and potential adoption of their solution

CTA AGRIHACK WEST AFRICA 2016
Challenge that provided solutions to the aquaculture value chain across West Africa Cities (Ibadan, Warri, Cotonou, Lome)

PROJECT CAMPUS TO MARKET 2017
Aimed at helping innovators in Southwestern tertiary institutions validate their business ideas and provide them with basic growth support.
Milestones and Achievements

**CLEAN COOKSTOVE 2017**
Provided acceleration support to existing entrepreneurs in Clean Energy in Nigeria.

**TECHFEST 2017**
Wennovation Startups represented at the battle of the Hubs in 2017 with the theme: "Sparkle Your Curiosity"

**FOOD CONNECTION CHALLENGE 2018**
Working with Crosswise Works Netherlands to identify promising innovations as solutions to curbing post harvest losses.
Milestones and Achievements

CORPORATE INNOVATION CHALLENGE 2019
AgriTech startups from Wennovation hub worked with major corporate in Nigeria to develop solutions that would be adopted by the companies.

AGRITECHNICA GERMANY 2019
Top Agric startups from Wennovation Hub were featured at the UNIDO booth of the Agritechnica 2019 in Germany

FRENCH AMBASSADOR VISIT 2019
The Wennovation Hub team and some startups had a roundtable discussion on the impact of the Hub in growing the Ibadan Ecosystem
ECOSYSTEM SUPPORT FOR IBADAN

BUILDING A SELF EVOLVING COMMUNITY OF INNOVATORS

In our Five (5) years of operation in Ibadan, we've been able to train several youths in various ICT areas. These youths were then coached to pursue specialization in their various fields and this has lead to the growth of several focus groups. Today we have successfully groomed and supported over 10 tech focus groups in Ibadan. These groups membership range from 30 to 200 and they meet regularly at the Ibadan facility.
Presentations are communication tools.
To understand the impact of what we do at Wennovation Hub, you'll have to follow the story of change in the lives of the youths who walk into our campuses across the country. They come in broken and confused, neglected by society, some haven't had any decent meal in days. These are the people who come into our campuses and in 6 months they are out there creating jobs for others. That's what we do at Wennovation Hub.

- Osasenaga Enogieru
(National Program Manager Wennovation Hub at the AFDB Hub Managers training In Addis Ababa 2019)
MICHEAL OGUNDARE
Crop2Cash.com.ng
- Pre-Series Investment of $100,000
- Employs 10 staff Serving 40,000 farmers
- University of Ibadan Participant for Campus to Market 2017

AHMED AYOADE OYEDOTUN
Afrimash.com
- 3,500 users
- 360,000+ items sold thus far
- Employs 8 full time staff

ABIODUN ADERENI
HelpMum.org
- Raised $250,000 from Google Impact Challenge in 2018
- Reached 16,000 pregnant women and nursing mothers so far
ALLI RAZAK
Plannet Services Ltd
- Servicing over 100 small businesses daily in Ibadan with IT solutions
- Employs 5 full time staff.

IBUKUN OYEWOLE
Inspiring Career And Solutions
- Currently providing global career solutions and linkages to youths in Ibadan

IFEOLUWA OLATAYO
Soupah Kitchen
- Winner of Food Connection Challenge 2018 (20k euros)
- Won National Presidential MSME award 2019
Impact in Numbers

- 180+ Direct Jobs Created from Startups
- 4300+ Youths Trained in ICT and Business Skills
- 62 Youth Development Programs
What We Offer

Operating Facility
- 300sqm space
- Proximity to a Tertiary Institution (UI)
- Well Aerated (First floor or higher)
- Alternative Electricity Supply

Connectivity
- Internet connectivity
  - 10mbps above

Impact in Numbers

120+ Direct Jobs Created from Startups Annually
2000+ Youths Trained in ICT and Business Skills
40+ Youth Development Programs
40 Startups Launch Annually

Youth Development Programs
40
We Are Social

TWITTER
@wennovation

FACEBOOK
www.facebook.com/wennovationhub/

INSTAGRAM
@wennovation
We'd love your feedback!

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